

~Issued in January 2026.~

# Newsletter for Consumer Life

This newsletter will regularly inform you of frequent consumer affairs such as shopping problems.

Topic  
Problems with  
consumer affairs  
on social media.

## Be careful of social media problems!



Cited from the collection  
of illustrations by the  
Consumer Affairs Agency.

I saw a promotion campaign on SNS regarding winning 10,000 yen for the first 2,000 persons and also winning 1,000,000 yen for 10 persons of them. After applying for it, I registered my personal information on the designated app, because I received the announcement of the winner and I was told that it would be required to sign up for the automated trading app. Thereafter, 10,000 yen has been deposited.

However, a month later, I received the invoice for 100,000 yen as the security expenses. In addition, I was told that it would be required to pay 500,000 yen for the future profits.

## In order to avoid problems

- There should not be such a sweet deal of making money easily. Carefully confirm the details about social media advertising.
- Make a careful judgment about true reliability for persons you have met on social media. As soon as you paid money, you may lose touch with them.
- If you send your personal information/identification, etc. on social media, it would be difficult to get the information, etc. back later. In addition, it would lead to greater trouble. Therefore, make sure you never give your personal information, etc.

Tochigi City Consumer Affairs Center In the Citizen's Life Division

(*Shimin-Seikatsu-ka*) at Tochigi City Office Main Bldg. 2F

Available Days: Monday - Thursday(excluding Saturday / Sunday / New Year's Holidays)

Available Hours: 9:00 a.m. - Noon / 1:00 p.m. - 4:00 p.m. (\*)

(\*) First consultation available until 3:00 p.m.

**TEL : 0282-23-8899**

In case of trouble, consult with the Consumer  
Affairs Center!



Tochisuke for a mascot of  
Tochigi City